THRIFT LIFE • SELLER TIPS

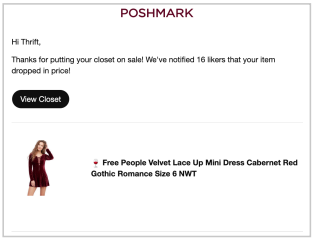
The 10% Price-Drop Workbook

Your five drops for the week — write them down, drop them, check them off.

1. **Find your five — let AI read the report.**
   - Request the Inventory Report in the app — it emails you the CSV.
   - Download the CSV from your email — works on your phone.
   - Drop it into AI — rank by likes, in-season, never-dropped.
   - Check the live like count on each listing page.
2. **Find the lowest price it has EVER had.**
   - Not the current price — the lowest price it has EVER had.
   - Edit Listing → tap the calculator by Listing Price → pick 10%.
3. **Drop at least 10% below that number, in one move.**
   - Bulk: Me → Seller Tools → Bulk Actions → Price Drop — pick 10%.
   - Selections don't carry across categories; oversized items can't be bulk-edited.
   - It notifies only where 10% off current still beats the lowest-ever.
4. **Keep the final price at $10 or more.**
   - Drop below $10 and no notification goes out at all.
5. **Poshmark notifies every liker**
   - Straight to their newsfeed.
   - Plus a push notification and an email, if they have those turned on.
   - You'll know it worked — Poshmark emails you per listing.

Don't burn it: a $2–$3 drop notifies nobody — and each new drop has to beat the last lowest price by another 10%.

Real example, from my own closet: my Free People Velvet Lace-Up Mini Dress, size 6 — 16 likes, never dropped. $59 → $53 (10.2% below) — all 16 likers notified. I keep $42.40.


POSHMARK

Hi Thrift,

Thanks for putting your closet on sale! We've notified 16 likers that your item dropped in price!

View Closet

Free People Velvet Lace Up Mini Dress Cabernet Red Gothic Romance Size 6 NWT

The email Poshmark sent me.

Before you drop, write down your five:

1. Item: _____ Lowest: $_____ New: $_____ or less
2. Item: _____ Lowest: $_____ New: $_____ or less
3. Item: _____ Lowest: $_____ New: $_____ or less
4. Item: _____ Lowest: $_____ New: $_____ or less
5. Item: _____ Lowest: $_____ New: $_____ or less